

# SMART START CENTRE

A home away from home



# welcome to **SMART START CENTRE**

Established on 9th January 2004, Smart Start Centre provides a safe, nurturing, “**home-to-home**” environment where children feel secure, valued, and supported as they learn and grow.

We understand that choosing a nursery is an important decision for every family. Our approach is built around continuity of care, ensuring children experience the same warmth, comfort, and emotional security they receive at home.

We believe every child is unique. Through play-based & guided learning, enabling environments, and strong partnerships with parents, we support each child’s wellbeing, confidence, and development at every stage.

# OUR NURSERIES

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## SMART START NURSERY

Open

Address:

51- 53 Tower Bridge Road, London  
SE1 4TL

Opening Times:

Monday - Friday | 8.00am - 6.30pm

Ages:

0 Months - 5 Years

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## PEARL NURSERY

Open

Address:

1 Trundle Street, London  
SE1 1QT

Opening Times:

Monday - Friday | 7:30am - 6.00pm

Ages:

0 Months - 5 Years

# ABOUT US

*"Smart Start Nurseries has been a blessing for our family. The care and dedication of the staff have provided a nurturing environment for our child to thrive. We couldn't be happier with our experience."*

***Elisabeth***

# OUR ETHOS

At Smart Start Centre, our ethos is built around creating a true **“home-to-home”** environment where children feel safe, secure, and supported throughout their early years. We believe children thrive when they feel emotionally secure and valued. Everything we do is designed to support their wellbeing, confidence, and development.

## **Enabling Environments**

We provide safe, stimulating spaces where children can explore, play, and learn at their own pace.

## **Emotional Security**

We build strong, consistent relationships so children feel settled, confident, and cared for.

## **Key Person Care**

Every child has a dedicated key person who supports their development and builds a trusted relationship with both child and parents.

## Individual Learning

We recognise every child is unique. Learning is tailored to their interests, needs, and stage of development.

## Parent Partnership

We work closely with parents to ensure consistency between home and nursery through regular communication and shared goals.

## Our Commitment

We are committed to providing a nurturing environment where children feel secure, valued, and supported — and where families feel confident every step of the way. **As children step into our care, they become part of our nursery family,** and we support them as our own, guiding their learning and development through care.

# THE SMART START TEAM

At Smart Start Centre, our team is carefully selected not only for their qualifications and experience, but for their shared commitment to our home-to-home ethos of care, support, and emotional wellbeing.

We believe strong, consistent relationships are key to a child's development. Every child is supported by familiar adults who understand their needs, interests, and individual learning journey.

## Key Person Approach

Each child is assigned a dedicated key person who builds a trusted relationship and supports their development throughout their time with us.

They:

- support emotional wellbeing and daily care
- observe progress and development
- communicate regularly with parents
- guide learning and next steps

**“As your children come into our nursery, they become our children too.”**

*When I first moved to the UK, I decided to stay at home after having my first child because I didn't feel confident leaving them in nursery care.*

*Years later, I am now able to work comfortably as all three of my children are at Smart Start Centre, and I've found a place I can fully trust with my children's wellbeing.*

*That statement reflects the consistency, care, and attention they show every. I am reassured knowing my children are treated as individuals who are genuinely cared for.*

# OUR SERVICES

*“The team at Smart Start Centre has exceeded our expectations. Our child looks forward to each day at the center, and we have seen tremendous growth and development. Thank you for your commitment and passion.”*

***William***

# OUR NURSERY PROGRAMMES



## Full-time Nursery Care

Nurturing full-time care that blends early learning and play, preparing children confidently for the next stage of their journey



## Before & After School Care

Safe, supervised care with school drop-off and pick-up — giving families reliable support before and after the school day.

# OUR CURRICULUM

At Smart Start Centre, our curriculum is based on the **Early Years Foundation Stage (EYFS) framework** and delivered through a play-based, child-led approach to learning.

We support each child's individual development by carefully planning experiences that help them build confidence, communication skills, independence, and a strong foundation for future learning.

Learning is shaped through observation, assessment, and ongoing reflection, ensuring activities are tailored to each child's stage of development and interests.

We work in partnership with parents and carers to ensure children are consistently supported in a safe, inclusive, and nurturing environment where safeguarding and wellbeing are prioritised.

# SAFETY FIRST

Safety is a key part of everything we do at Smart Start Centre.

We follow the Early Years Foundation Stage (EYFS) safeguarding and welfare requirements to ensure all children are safe, secure, and well cared for. All staff receive regular safeguarding training and understand how to identify, record, and respond to concerns appropriately.

A Designated Safeguarding Lead (DSL) oversees all safeguarding matters, and we maintain clear procedures for safer recruitment with references required, child absence monitoring, and the safe use of equipment and digital devices.

We are committed to maintaining a safe and vigilant environment where every child's wellbeing is actively protected.

## **Daily Routine & Learning**

Children follow a balanced daily routine that combines structured activities with child-led exploration. This allows them to feel secure while also developing independence, curiosity, and confidence in their learning.

Learning is guided by each child's interests and stage of development, ensuring support is always individual and purposeful. We provide a safe, secure, and enabling environment where children feel comfortable to explore, learn, and grow. Our spaces are designed to support both independence and guided learning.

## **Individual Learning Goals**

Every child is unique. We set individual learning goals that are tailored to their needs, interests, and stage of development. These goals are supported carefully over time to ensure steady progress.

## **Food & Wellbeing**

We provide fresh, balanced meals daily, reflecting the diverse cultural backgrounds of the children in our care, in line with our home-to-home ethos. We carefully manage all dietary requirements and allergies from the moment a child joins us, ensuring safety, consistency, and individual needs are fully met. Meal planning is regularly reviewed, and all information is clearly shared and understood by the team to support safe and consistent practice.

## **Communication & Language Support**

Our diverse team supports children's communication and language development, helping children feel understood and confident. Where needed, staff support children in their home language to ease settling and development, alongside English learning.

## **Birthdays**

We are happy to celebrate children's birthdays at nursery. If you would like your child's birthday to be marked, please speak with a member of staff so arrangements can be made.

## **Outdoor Learning & Trips**

Outdoor learning is an important part of our curriculum and includes carefully planned visits such as farms, zoos, and other educational experiences that support children's understanding of the world around them.

Where outings take place, transport is provided either via our own minibus or a hired coach. We aim to organise two to three outings per year, depending on available resources and funding.

We welcome support from parents, carers, and volunteers on these trips, helping to ensure a safe and enriching experience for the children. All major outings are communicated in advance, and written consent will always be requested.

# PARENT PARTNERSHIP & ADDITIONAL SUPPORT

We work in close partnership with parents to ensure consistency between home and nursery life. What happens at home is reflected in nursery practice, and what happens at nursery is supported at home. We believe in shared care, where parents and practitioners work together to support each child's learning, wellbeing, and emotional development.

At Smart Start Centre, we recognise that some children and families may benefit from additional support to help every child reach their full potential. In line with our commitment to quality care and inclusion, we work proactively to identify individual needs and respond appropriately.

## **Monitoring & Progress**

Each child is closely observed and supported through ongoing progress tracking. We share regular updates with parents through reports, meetings, Parents Evenings and one-to-one discussions, ensuring families are fully involved in their child's development.

## **Professional Partnership**

We work in partnership with a range of external professionals and specialist agencies, including speech and language therapists, social workers, doctors, dentists, road safety officers, and educational psychologists. Through open communication with families and collaboration with these professionals where needed, we ensure each child receives the right support for their learning, development, and wellbeing in a holistic and respectful way.

This joined-up approach allows us to respond early to individual needs, put the right strategies in place, and ensure consistent support across home, nursery, and external services, helping every child to progress with confidence and care.

# SEND SUPPORT

At Smart Start Centre, we are fully committed to inclusion and supporting children with **Special Educational Needs and Disabilities (SEND)**. We believe every child should be able to take part fully in nursery life and be supported to reach their individual potential.

We work with our parents and carers, ensuring open communication and shared understanding of each child's progress. Where needed, we hold one-to-one discussions and provide regular updates to keep families fully involved in their child's learning journey.

We also work collaboratively with external professionals when appropriate, ensuring the right support is in place at the right time.

Through early identification, personalised learning goals, and consistent support between home and nursery, we ensure every child is given the opportunity to thrive in an inclusive and nurturing environment.

# FEES & FUNDING

*“Choosing SmartStartCentre was one of the best decisions we made for our child. The nurturing environment, educational activities, and caring staff make it a wonderful place for children to learn and grow. We highly recommend it to other parents.”*

**Caroline**

## Registration & Deposits

A non-refundable registration fee of **£20.00** is required upon registration.

A one-week deposit is also required. This deposit will either be refunded when your child leaves the nursery or applied towards the final week's fees, provided that a written four-week notice is given.

Please be aware that families who are using our setting exclusively under the **Free Early Education Entitlement (FEEE)** scheme are not required to pay the registration fee.

## Fee Payments

Fees must be paid one week in advance, including bank holidays, regardless of whether your child attends.

Payments should be made to the office by cash or bank transfer at the beginning of each week (Monday), or monthly where agreed.

**Christmas Closure:** Fees remain payable during the Christmas closure period. If paying monthly please note that some months have more than 4 weeks.

# FEE STRUCTURE

Number of Days	0-2 years	2-3 years	£1,560.00
Monthly Rate for 5 days	£1,950.00	£1,850.00	£1,560.00
Monthly Rate for 4 days	£1,841.66	£1,365.00	£1,560.00
Monthly Rate for 3 days	£1,473.33	£1,300.00	£1,560.00

Please note that this applies to both Smart Start and Pearl Nursery.  
If you are eligible for any government funding, any applicable funding will be calculated for you upon enquiry.

# GOVERNMENT-FUNDED EARLY EDUCATION:

## 15 HOURS A WEEK

3&4 year olds Universal Entitlement  
2 year old Entitlement

Parents can choose to use their 15 funded hours in one of the following ways:

- 2 full days per week
- 3 shorter days per week
- 5 mornings or afternoons per week

## 30 HOURS A WEEK

9-23 month Working Parent Entitlement  
2 year old Working Parent Entitlement  
3&4 year old Working Parent Entitlement

Parents can choose to use their 30 funded hours in one of the following ways:

- 5 days per week
- 4 days per week
- 3 days per week

**+ 5 EXTRA HOURS A WEEK FREE**

## Optional or Chargeable Extras

At our Smart Start Centre Nurseries, we aim to keep additional costs to a minimum.

- **Meals:** We do not charge extra for meals. Meals and snacks are included as part of the nursery provision.
- **Parents of children aged 1–2 years who are still in nappies are required to provide:**
  - Nappies
  - Baby wipes
  - A set of changing clothes
- **Trips and Outings:** The nursery may organise educational trips or outings. Any associated costs will be communicated to parents in advance and charged according to the destination and activity

**WHAT'S NEXT?**

# ADMISSION PROCESS

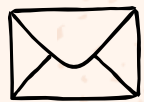
1. Complete an **enquiry or registration form** on our website: [www.smartstartcentre.com](http://www.smartstartcentre.com)
2. **Arrange a visit** to the nursery to meet the team and view the setting, and discuss information such as availability, funding options, and a start date.
3. **Complete the application form** and begin onboarding, including sharing key information about your child such as routines and any additional needs, and agreeing a start date and transition plan.
4. Begin a **settling-in period** with gradual visits where appropriate.
5. Introduce your child to their **key person for ongoing support**.
6. Support a **smooth transition into nursery life** with regular communication between home and nursery.

# GET IN TOUCH

We'd love to hear from you. Contact Smart Start Centre today to find out more about our nurseries, arrange a visit, or speak to a member of our team.



Give us a call at  
**07895 944425 | 02081 461112**



Reach out to us via email  
**manager@smartstartcentre.com**



Visit our website  
**www.smartstartcentre.com**

Thank you for taking the time to learn about Smart Start Centre. We understand choosing a nursery is an important decision, and we are here to support you every step of the way.